

MARK YOUR CALENDARS!

Get Back To Grass Sale

Saturday, October 8, 2011

The Get Back to Grass Sale is on schedule for Saturday, October 8th this year in the same location as last year. It will be held at the Pitchford Cattle Co. sale facility in Athens Texas. We are planning an all day event. Speakers will be there covering several topics that morning. We will also award prizes for our Recruiting Rewards Program and lunch will be served around noon. The sale will began after lunch. After the sale there will be a Junior Show with Belt Buckles and awards going to the top exhibitors. We already have sponsors for drinks, and lunch. We need sponsors for buckles and awards for the Junior show. Last year we had over 100 people show up to this great event. We also need someone to take care of the silent auction and work an information booth during the day again this year. It was a great success last year and we are expecting another very successful event this year.

I would also like to remind everyone to get their sale consignments picked out and ready. Remember your sale consignments are representing you, people will remember your program or Ranch by your consignments so try to pick something from the top end of your herd. A really nice looking, gentle and well fed animal will always make you and your program look better and will almost always sell for more dollars than one right out of the pasture. Get GeneSTAR Quality Grade, Tenderness, and Feed Efficiency and/or MMI TRU-TENDERNESS™ & TRU-MARBLING reports. These reports tell buyers a lot about the quality of your cattle. Good reports will potentially make your cattle worth more. The time to start feeding and gathering information is now. Send me an email if you would like to know how to get the most out of your consignments. There will also be someone on hand to trim up your cattle and make them look good for the sale if they need it.

Neil and Jan Effertz (Auction Effertz LTD) will manage the sale and will send out information about consigning to the sale as we near the event date. There will be more information coming soon from the Junior Program about the Junior Show and available sponsorships for buckles and other items for our Junior members.

We want to encourage all our sponsors to bring their Ranch or Farm signs and banners so they can be displayed in the sale barn.

We will get more information to you as we get nearer the event date. I hope everyone can come.

Thank you,

Larry Watkins

SLABA / Sale Subcommittee